



SBRI Healthcare Phase 1 Application Form

This template of the SBRI Healthcare application form can be used to assist applicants in completing the online application form; it **cannot** be submitted as an application. Only applications submitted online via the Programme Management Office Research Management System (RMS) will be accepted. However, information can be copied from the Word template into the online application form.

Section: Introduction

There are a number of **online guidance prompts** (marked as a ?) available to you throughout the online form to help you when completing an application. It is **strongly advised** that you also read the relevant **Guidance for Applicants** before completing your application.

Please keep the use of acronyms to a minimum. Only use acronyms where a term is used frequently throughout the application. If you do choose to use an acronym, do not assume that the reader knows what it means, and be sure to define it when first used.

You are strongly advised to structure the longer sections of the application form (particularly the Project Description and Breakdown) in such a way that they can be read easily by reviewers. **The use of long passages of dense, unstructured text should be avoided.**

Schematics, tables, illustrations, graphs, and other types of graphics can be embedded to clarify the project plan but they should not clutter the central narrative. Images do not count towards the overall word count but inclusion of them to overcome word limits is not permitted. Images may only be included within the Project description and breakdown. **Images included in other sections will be removed from the application and not seen by reviewers.**

Members of the project team will need to be 'invited' through the RMS *via* email to participate as team members, after which they must both **confirm and approve their participation**. Please ensure that all team members invited to collaborate on this application have confirmed their involvement and approval of the application form content before submission.

Although confirming and approving an application can be done at any time during the submission of an application, you are strongly advised to do this well in advance of the deadline.

If you have any queries with your application, you can contact the SBRI Healthcare Programme Management Office on 020 8843 8125 or SBRI@LGCGroup.com.

Section 1: Application Summary

Application Title

 The project title should state clearly and concisely the proposed research. Any abbreviations should be spelled out in full.

Sub-Challenge Selection

 Select the appropriate sub-challenge which you are applying under. If your application covers more than one area please select the one most relevant. This allows us to ensure the most appropriate reviewers are assigned to the application.

Host organisation (which will administer any award):

 Please give details of the organisation who will be responsible if the project is funded.

NOTE: If your organisation does not appear on this list, please contact the [SBRI Healthcare PMO](#)

Contract duration

 Enter the length of the desired SBRI Healthcare contract as a number of months (6 months maximum)

Total contract cost

Type of innovation

Select from the drop-down list:
Existing technology, new application
Existing technology, with new modifications
New technology prototype
New technology concept

Health category

 Select the most appropriate health category related to your application

Select from the drop-down list:

Blood	Metabolic & endocrine
Cancer	Infection, Inflammatory & immune system
Musculoskeletal	Reproductive health & childbirth
Neurological	Injuries & accidents Skin
Ear	Mental Health
Oral & gastrointestinal	Stroke
Eye	Other
Renal & urogenital	Generic healthcare relevance
Musculoskeletal	

Market segment

 Select the most appropriate market segment related to your application

Select from drop-down list:

In-vitro diagnostic	Drug delivery
Cardiology	Cancer
Diagnostic	Imaging Dental
Orthopaedics	Diabetic care
Ophthalmic	Wound management
Healthcare IT	Respiratory
Neurology	Surgery
Nephrology	Endoscopy
Ear, nose and Throat	

Market size

 Please describe the market size for your proposed technology/device/solution

AHSN Involved in the project

 If you have engaged with an AHSN during this project please select the AHSN below. If you have engaged with multiple AHSNs please select the network you have worked with the most.

Select from drop-down list:

- East Midlands
- Eastern
- Greater Manchester
- Health Innovation Network (South London)
- Imperial College Health Partners
- Kent, Surrey and Sussex
- Innovation Agency (North West Coast)
- Oxford
- South West
- UCL Partners
- Wessex
- West Midlands
- West of England
- Yorkshire & Humber
- N/A

Section 2: Company Details

Company website

Company registration number

VAT registration number

Region

Select from drop-down list:

East of England
North East
North West
Northern Ireland
Scotland
South East
South West
Wales
West Midlands
Yorkshire
Humber
Outside UK

Type of organisation

Select from drop-down list:

Private sector
Public sector
Academic
Not for profit (third sector)

Company size

Select from drop-down list:

Micro <10 employees
Small <50 employees
Medium <250 employees
Large >250 employees

Company status

Select from drop-down list:

Pre start-up
Start-up <1 year
Established 1-5 years
Established 5-10 years

Established >10 years

Main business activity

Annual turnover

Section 3: Plain English Summary

Application Title

 A plain English summary is a clear explanation of your project.

Please note this summary may be used to inform reviewers, including experts who might not have specialist knowledge of your field as well as members of the public of your funding application. If your application for funding is successful, the summary may be used on the SBRI Healthcare website

A good quality plain English summary providing an easy to read, free of jargon, overview of your whole study will help:

- 1) those carrying out the review (reviewers and panel members) to have a better understanding of your project proposal
- 2) inform others about your project such as members of the public, health professionals, policy makers and the media
- 3) the research funders to publicise the research that they fund.

If it is felt that your plain English summary is not clear and of a good quality then you may be required to amend it prior to final funding approval.

It is helpful to involve patients / carers / members of the public in developing a plain English summary.

Content:

When writing your summary consider including the following information where appropriate:

1. aim(s) of the project
2. background to the project
3. design and methods used
4. patient and public involvement
5. dissemination

The plain English summary is not the same as a scientific abstract - please do not cut and paste this or other sections of your application form to create the plain English summary.

300 words

Section 4: Project plan

4a. Description of Proposed technology/device/service

 Describe your proposed solution with particular reference to the below areas:

- Provide a brief description of the proposed solution.
- What is the problem that the solution aims to address and how does this meet the published challenge brief.
- What is the current development state of the proposed solution?
- What are the expected outcomes of the project?
- How will the solution benefit patients, the NHS and/or the Social Care sector and the wider market?

500 words

4b. Project description and breakdown

 Provide a breakdown of the project with particular reference to the below areas:

- Provide a breakdown of the Phase 1 work-packages, including the key measurable deliverables for each work-package and how these will be delivered.
- Upload a project Gantt chart to support the project breakdown.
- Detail the key risks to the project and state how these will be mitigated against.
- Provide an overview of the Phase 2 work-packages and deliverables.
- Describe how patients and service users have been involved in the development of your solution to date and how you plan to engage with them during this project. If you are not planning to engage with patients you must explain why.

1000 words

 Attach GANTT CHART

4c. Milestones

 Provide up to 5 milestones, relating to the Phase 1 project deliverables, along with timings and appropriate success criteria, including, but not limited to, technical, clinical, commercial, regulatory and ethical approvals.

No	Milestone	Success Criteria	Completion Month
1			
2			
3			
4			
5			

4d. Key Competitors and unique selling points



- Define the market you plan to address; including size, barriers to entry, cost of the problem.
- Provide details of any competing technologies or alternatives, either on the market or in development, and describe the advantages and innovativeness of your proposed solutions over these (i.e. what is your unique selling point.) If there are no comparable products, what would be the advantage over the current standard of clinical care?

300 words

4e. Intellectual property



- Provide details of any relevant existing IP that will be utilized during the project and the current ownership arrangements, including patents or patent applications.
- Provide details of any IP which will be produced or improved during the project and how this IP will be captured and managed.
- Provide details of any Freedom to Operate (FTO) search that have been conducted to date. If no search has been conducted please explain your rationale.

300 words

4f. Commercialisation and NHS/Social care implementation strategy



- Give an overview of your commercialisation and business plans, from feasibility to market launch with consideration to whom will use the solution, how it will be purchased and the likely cost of the solution.
- Give an overview of how you will engage with the NHS/Social Care settings to ensure the solution is implemented into the current care pathways.

500 words

Section 5: Team

Include details of key team members and sub-contractors (including advisors and consultants). Clearly state the role of each team member/sub-contractor.

5a. Project team members

 Add details of all team members and their role in the project. Do not include sub-contractors in this section.

Team members are those individuals with responsibility for the day to day management and delivery of the project. Team members are considered part of the project team and are expected to share responsibility for its successful delivery.

IMPORTANT: Team members will need to be 'invited' through the system via email to participate as co-applicants after which they must both confirm and approve their participation; the application cannot be submitted without doing so.

Name of team member

Please note a colleague should first be 'invited', once this has been completed their details will automatically appear in the field below.

10 words

Job Title

10 words

Role performed in project

10 words

Time allocated to project (expressed as FTE %)

5 words

Day rate

Number only – max 4

Relevant experience
<div style="text-align: right;"><i>100 words</i></div>

5b. Sub-contractor(s) and Advisor(s)
<p> Add details of all sub-contractors and their role in the project.</p> <p>Sub-contractors normally provide specific expertise on particular aspects of the project as a few for service.</p>

Name of sub-contractor or advisor
<p>Please note a colleague should first be 'invited', once this has been completed their details will automatically appear in the field below.</p>

Organisation
<div style="text-align: right;"><i>10 words</i></div>

Role Performed in project
<div style="text-align: right;"><i>10 words</i></div>

Time allocated to project (expressed as FTE %)
<div style="text-align: right;"><i>5 words</i></div>

Cost, including VAT
<div style="text-align: right;"><i>5 words</i></div>

Relevant skills/attributes
<div style="text-align: right;"><i>100 words</i></div>

5c. Clinical partners

 Add details of any clinical partner and their role in the project.

Name of clinical partners

Please note a colleague should first be 'invited', once this has been completed their details will automatically appear in the field below.

Organisation

10 words

Role Performed in project

10 words

Time allocated to project (expressed as FTE %)

5 words

Cost, including VAT

5 words

Relevant skills/attributes

100 words

5d. Other Posts

Team members and posts that are yet to be appointed can be included in this section. Please provide job title, FTE (%) and daily rate.

300 words

Section 6: Budget

6a. Application Finances

 A summary of the finances for the contractor and any subcontractors should be provided below. Please indicate line-by-line costs of labour, materials, capital equipment, sub contract, travel & subsistence, indirect costs, other costs. Please note that, without exception, all cost categories attract a VAT charge at 20%.

Labour Costs

Materials Cost

Capital Equipment Costs

Sub-contract Costs

Travel and Subsistence Costs

Indirect Costs

Other Costs

Total costs

6b. Indirect Costs

Provide a breakdown and justification of the 'Indirect Costs' figure provided above.

200 words

6c. Other Costs

Provide a breakdown and justification of the 'Other Costs' figure provided above.

200 words

6d. Justification

Provide a complete breakdown and justification for the above costs (ALL COSTS SHOULD INCLUDE VAT), including daily rates for staff involved and quotes from subcontractors where applicable. (Please note the assessors are required to judge the application finances, in terms of value for money, i.e. does the proposed cost for effort and deliverables reflect a fair market price.)

500 words

Section 7: Supporting information

Uploads

If required, an additional supporting (single side of A4) document can be submitted with your application form (e.g., a flow diagram illustrating the study design and the flow of participants, diagrams, pictures etc). If submitting a flow diagram, applicants should also describe complex interventions and controls as accurately and fully as possible within their diagram.

 Attach

NOTE: Uploads MUST be provided as a Word or PDF document or you may not be able to submit your application or it may be difficult for the panel to view the required information in order to assess your application.

Section 8: Administrative contact details

Please provide the details of an administrative lead as a secondary point of contact for any queries relating to the application, should it be supported.

NOTE: This person does not need to be a team member

Administrative contact name

Administrative contact job title

Administrative contact telephone number

telephone number

Administrative contact email address

email address

Section 9: Validation Summary

Please follow the next steps in order to complete your application submission process;

- **Validate** all mandatory/required fields listed below (that are required to be completed/amended before submitting)
- Check all co-applicants have completed their details as appropriate and review the PDF final version for any formatting issues
- Click '**Save and Close**'
- Click the '**Submit**' option

You will receive an automated email containing the acknowledgment that we have received your application.

If there are no validation requirements above you may be ready to submit the application. To do so '**Save and Close**' the application and then click '**Submit**'.

Please note that your submission will not be considered complete until all applicants have both confirmed and approved the application and the 'Submit' button becomes available and is then used.